



Levy Restaurants

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“Hot Dog Hall of Fame”TM Opens at Mohegan Sun Pocono Downs Casino

New eatery from Schussler Creative, Inc. & Levy Restaurants celebrates the American icon. “Frankly the best hot dogs, sausages, dumplings and french fries in the world!”

Wilkes-Barre, Penn., August 19, 2008 – **Schussler Creative, Inc.**, creator of restaurants, attractions and entertainment venues worldwide, along with Levy Restaurants has opened its new casual dining concept, **Hot Dog Hall of Fame**TM at **Mohegan Sun Pocono Downs** in Wilkes-Barre, Pennsylvania. This is the first location for Schussler’s **Hot Dog Hall of Fame**TM, which is anticipated to roll out worldwide at stadiums, casinos, and other attractions in the near future.

According to the National Hot Dog and Sausage Council, Americans eat 7 billion hot dogs between Memorial Day and Labor Day. “Americans just can’t get enough. We love the nostalgic aspect of the hot dog. Hot dogs are right up there with vanilla ice cream, apple pie, mom & dad, and of course, baseball,” said Steven Schussler, Founder and Chairman of the Board of Schussler Creative, Inc. “What we bring to the table is a new, fresh take on the dog. The freshest, highest quality beef and sausage products teamed with an all-star line up of condiments and side dishes served at the Hot Dog Hall of FameTM.”

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Hot Dog Hall of Fame™ offers thousands of condiment combinations for dressing up the dogs. The menu has winning combos already created for the guests, or they can create their own tasty treat at “The Art of Mustard™” a mustard condiment bar. The infinite possibilities begin with the world-class selection of mustard flavors including sweet hot mustards, fruit mustards, hot pepper mustards and spirited mustards. (For the hard-core fan, who just can’t get enough, the savory selection of mustards is available for purchase and ready to take home). But it doesn’t stop at the mustard; guests pile on the fun with assorted veggies, relishes, cheese and other surprising selections.

The starting line up includes all beef classic dogs, assorted flavors of sausages as well as a sirloin steak dog. Each juicy link tastes so dog-gone great when flat iron grilled and wrapped up in a freshly baked and toasted sesame seed bun.

Side dishes include prepared-to-order stuffed dumplings and piping hot fries. The fries are sure to hit a homerun. The wide assortment includes classic hand-cut, shoestring, and waffle potatoes as well as better-for-you sweet potato, eggplant, polenta and green bean fries. All fries are cooked in Tran’s fat free “Nutra clear” canola oil.

For wiener lovers (of the pet variety) and artists, **Hot Dog Hall of Fame™** offers an assortment of “**Paint Your Own Wiener™**” Kits. The self-contained kits include all of the supplies needed to paint your very own wiener dog replica.

Hot Dog Hall of Fame™ makes an additional nod to nostalgia with its deco-inspired décor and superhero figures flanking the entrance.

About Hot Dog Hall of Fame™

Hot Dog Hall of Fame serves up an amazing array of hot dogs, sausages, dumplings (pierogis, blintzes, kreplaches, raviolis, wontons, pot stickers), French fries (curly, straight fries, skin on, skin off, with mayonnaise, fries with vinegar), mustards (honey, brown, yellow, hot, spicy, horse radish and hundreds more), pickles, relishes, horseradishes, olives, sauerkrauts, onions and peppers from all over the world.

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About Schussler Creative, Inc.

The Schussler Creative Team embraces imagination to design theatrical attractions, restaurant, and retail stores worldwide. Schussler Creative Chairman, Steven Schussler, is also the founder and creator of the popular Rainforest Cafe restaurant concept, which opened 45 stores on four continents in seven short years and went public with only one store open. Schussler and the Rainforest Cafe Board of Directors sold Rainforest Cafe to Landry's Restaurants in 2000. Current Schussler Creative projects include T-REX™ Café; Yak & Yeti™; Orange County Choppers America's RoadHouse™; Bikes Burgers & Barbeque™, Hot Dog Hall of Fame™; Aeroblu: The Spirit of Cool™; Dynasty™; Winter Wonderland™; Water, Fire & Ice, The Hottest Place on Ice™; Sorcerer's Kitchen: School of Wizardry, Food & Magic™; and Musical Garden: A Living Work of Art, Food and Music™. For more information on Minneapolis, Minn.-based Schussler Creative, visit www.schusslercreative.com

About Levy Restaurants

Levy Restaurants, founded in Chicago in 1978, is recognized as one of America's fastest growing and most critically acclaimed restaurant companies, and is the leader in premium sports and entertainment dining. Levy's diverse and expansive portfolio includes award-winning restaurants such as James Beard-winning Spiaggia and Bistro 110 in Chicago, Fulton's Crab House, Portobello Yacht Club and Wolfgang Puck Grand Café at Walt Disney World Resort, renowned sports venues like Lambeau Field in Green Bay, STAPLES Center in Los Angeles, and Wrigley Field in Chicago, and events including Super Bowls, World Series, Kentucky Derbies and the Grammy Awards. For details, visit www.levyrestaurants.com.

About Mohegan Sun at Pocono Downs

Mohegan Sun at Pocono Downs, Pennsylvania's first Casino delivers exciting casino and racing action for residents and visitors to Northeast Pennsylvania. The casino offers 1,203 slot machines in the fun atmosphere of a remodeled portion of the clubhouse at the Pocono Downs racetrack. Open 24 hours a day, seven days a week, all of the slot machines feature the coin-less ticket-in/ticket-out technology. For more information, visit www.poconodowns.com.

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Editor's Note

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