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A Place Where Legends Start?

RED Development Unveils Premier Attractions and Retailers for the Legends in Kansas

Two highly successful national restaurateurs have both chosen The Legends destination mall under development in Kansas City, KS, as venue to try out their next restaurant prototypes.

Rainforest Cafe creator and founder Steven Schussler's new T-Rex restaurant and entertainment concept and Hard Rock Cafe founder Isaac Tigrett's new high-end barbecue restaurant called Bozo's Hot Pit Bar-B-Q will debut in the mall in 2005.



RED Development is developing The Legends, a 750,000-square-foot destination mall in the heart of Village West, a new retail and entertainment district in Kansas City, KS. Construction is underway and the project is scheduled to open late 2005. The property is located at the intersection of I-435 & State Avenue.

Schussler has been developing his latest "edutainment" concept T-Rex, a prehistoric family adventure, for the past 10 years. T-Rex, a 20,000-square-foot destination restaurant, will be a place to shop, eat, explore and discover. Dinosaurs will come to life in extravagant theatrical settings including geysers, waterfalls and ice caves. Schussler plans to open T-Rex attractions in select, high volume tourist locations throughout the world.

Tigrett, founder of Hard Rock Cafe and House of Blues, is currently developing a new high-end barbecue restaurant concept called Bozo's Hot Pit Bar-B-Q Restaurant and is in negotiations with RED Development to open the first location at The Legends. Bozo's will be the first of its kind, offering authentic BBQ from the finest pit masters throughout the country.

"We are extremely pleased with how successful our leasing efforts have been on this project to date and the exciting group of 'firsts' coming to the area," said RED Development's partner Dan Lowe. "STAR (sales tax revenue) bonds have enabled us to reach beyond traditional retail tenants. This unique location has already proven to draw visitors from more than a 250-mile radius and is expecting to attract more than 12 million visitors a year."

Additional companies committed to leasing at The Legends, a destination development located in the Village West retail and entertainment district in Kansas City, Kansas, are Cafe Tu Tu Tango, Maurices, Ted's Montana Grill, IZOD, Mikasa, Cold Stone Creamery, Sports Nutz, Pride of Kansas City, EB Games and Claire's.

In addition, Dave & Buster's, Coyote Ugly, Adidas, Helzberg Diamonds, The Buckle, Granite City Brewery and Linens 'n Things have expressed definite interest in joining The Legends but are still in negotiations.

Phoenix Theatres will begin construction on The Legends Theatre, a 14-screen multiplex theatre this summer to prepare for a mid-2005 opening. This state-of-the-art facility will feature the single largest auditorium and screen in the Greater Kansas City area, balcony VIP seating, top-of-the-line sight and sound systems and comfortable seating with plenty of leg room.