

What's "The Big Idea" of putting **Donny Deutsch** in a studio with **Steve Schussler**?

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Last update: November 07, 2007 – 3:26 PM

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NYC flirted with a seismic event Tuesday when Deutsch, the CNBC show host, taped a segment with Schussler, the Golden Valley mad genius behind the Rainforest Cafe and T-Rex restaurant concepts. The show is airing at 9 tonight.

"Quite an energetic conversation," said **Jean Golden**, Schussler's PR woman. "Steve is never at a loss for words and neither is Donny.

"For Steve's segment they talked about what it takes to become a successful entrepreneur. Steven has so many funny stories, like years ago he was applying for a sales job and he dressed up like Superman. Donny loved that story. Steven also told the story about the time he had [a suspiciously high] electric bill, so the DEA showed up at his house because they thought maybe he was growing pot. It was because he was building a rainforest in his house," the prototype for the restaurant.

Jill Rappaport was also at the taping. "She was wearing this pair of boots," said Golden. "Her legs are taller than my entire body."

Some hoping Libin lands at 'CCO WCCO-TV insiders have their fingers crossed that Scott Libin will be named their new news director soon.

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