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## BRIEF

### DelGrosso Foods featured on Food Network's 'Unwrapped'

DelGrosso Foods, Inc., the oldest major family-owned producer of pasta sauce in the U.S., has announced that it was featured on *Food Network's* behind-the-scenes show, "Unwrapped," on Nov. 3, 2008. The "Unwrapped" episode, titled, "Oodles of Noodles," took viewers on a behind-the-scenes tour of DelGrosso Foods' family-owned pasta-sauce manufacturing plant and DelGrosso's Amusement Park, both located in Tipton, Pa.

The DelGrossos, often called "The First Family of Pasta Sauce," began producing pasta sauce commercially in 1947. Today, in its third generation, DelGrosso Foods continues to run the company as a close-knit family business. Each year, DelGrosso Foods manufactures and packages more than 40 million jars, which are shipped to stores throughout the U.S. and across the globe, including Asia and the Middle East.

"We manufacture pasta sauce for the masses with the personal attention and care of a long-standing family-owned business," said Joe DelGrosso, vice president of operations for DelGrosso Foods, Inc.

## Landry's opens T-Rex Cafe at Downtown Disney

Landry's Restaurants, Inc., has announced that T-Rex: A Prehistoric Family Adventure, A Place to Eat, Shop, Explore and Discover opened on Oct. 14 at Downtown Disney in Lake Buena Vista, Fla.

Landry's Restaurants, in collaboration with Schussler Creative, developed the amazing concept for this new dining experience. T-Rex Café features dining and retail in an interactive prehistoric environment. The concept is built around water, fire and ice. Guests visiting T-Rex are greeted with life-sized animatronic dinosaurs, bubbling geysers, a fossil dig site and much more, taking them back to a time when dinosaurs roamed the earth.

"T-Rex will attract visitors of all ages with its mix of delicious food and unique entertainment," said Tilman Fertitta, president, chairman and CEO of Landry's. "Downtown Disney is the perfect location for this innovative concept."

"T-Rex is the perfect place to uncover never-before-known dinosaur facts and let your imagination roam wild," said Steve Schussler. T-Rex is not just a place to visit – it is a place to explore. Would-be paleontologists can practice their skills in the Discovery Dig Site, a large excavation pit with replicas of fossil bones waiting to be uncovered. The Geode Splitter breaks up



PHOTO COURTESY LANDRY'S

**Landry's Restaurants recently opened the T-Rex Cafe, an interactive prehistoric environment built around water, fire and ice with animatronic dinosaurs, bubbling geysers and more.**

geodes to display hidden minerals. Pan for precious stones, gems and fossils within Discovery Creek 'sluice.' Plus, guests will be able to expand their knowledge of the dinosaur era and play one of several family-friendly games on the interactive Paleo Screens.

"Landry's and Schussler Creative have a proven history of creating entertaining dining concepts and we are thrilled to work with them again," said Kevin Lansberry, vice president of Downtown Disney. "T-Rex is right in line with our vision to provide exciting and one-of-a-kind experiences for guests of all ages."

T-Rex greets visitors with a skeletal version of a 125-foot-long replica of an Argentinasaurus, which was not only the largest

dinosaur of the period, but quite possibly also the largest and heaviest animal to ever walk the earth. Just inside the front doors is an animatronic Tyrannosaurus waiting to greet the guests. Also upon entering T-Rex, guests will be greeted by a giant animatronic octopus sitting on top of the Shark Bar, motioning guests in for a specialty drink and a view of a 5,000-gallon shark tank. Lava rock, greenery and lighting effects combine to transport visitors into a time long ago.

The 30,000-square-foot restaurant seats 600 guests and is divided into several separate, distinctive dining rooms, each with its own theme and animatronic dinosaurs. The Ice Cave, for example, resurrects the woolly mammoth, while the Fern Forest is the home of a Triceratops and

its infants, along with a Stegosaurus. Other exciting areas include the Coral Reef Dining Room, Sequoia Room and Geo-Tech Room. Also an amazing meteor shower travels across the dining room ceiling every 20 minutes.

But, while the décor may be prehistoric, the food facilities are cutting-edge. The Kitchen of Fire offers an open kitchen with a giant rotisserie that allows visitors to see meals being prepared. Dishes such as Triassic Tortellini, the Bronto Burger and the one-of-a-kind Boneyard Buffet will keep both carnivores and herbivores extremely happy. Delicious desserts such as Chocolate Extinction and Meteor Bites provide the perfect finish to a rich dining experience. For those who want to take the T-Rex experience home, the Dino-Store provides a wide variety of dinosaur-related apparel and gifts.

Young dinosaur fans will especially enjoy the chance to take home their own personal dinosaur with Build-A-Dino, Where Best Friendosaurs Are Made, a store opening in T-Rex. Developed by Build-A-Bear Workshop, Inc. in partnership with T-Rex, the store will offer several prehistoric animal toys with a variety of accessories and outfits from which to choose.

The only other T-Rex location opened in 2006 in The Legends at Village West in Kansas City, Kan.

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